



THE GREAT AUSTRALIAN PAINT

Waringa Drive, Wendouree Industrial Park
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Media Release

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HAYMES PAINT CONDENSES ULTRA-PREMIUM PREP COAT RANGE TO EXCLUSIVE ULTRA SERIES

Haymes Paint has released a condensed, can we use a different word to elite? elite version of its Ultra-Premium Prep Coat range, the Ultra Series range. With five core Prep Coat products that flawlessly complement each other, the Ultra Series range provides a solution for every painting project. Previously featuring eleven predominately single use products, the Ultra Series range now offers multi-functional solutions at a lower cost. Lower cost? Not accurate based on product alone, it is a saving of having to purchase multiple products. Put simply, the range now offers products that are water, solvent and spirit based, providing flexibility and options for a wide variety of projects.

The new range from Haymes is reflective of modern day initiatives; delivering multi-functional, concise and efficient outcomes. The newly condensed Prep Coat range provides an alternative for both trade and retail customers.

The Ultra Series range is made up of five products; Ultracover, Ultraseal, Ultralock, Ultraprime and Ultrahold.

Ultracover: New Formulation, a water based primer, sealer and undercoat. Features include superior adhesion, gloss holdout and superb coverage. Suitable for interior and exterior use.

Ultraseal: a water based acrylic sealer undercoat. Features include no fumes or odours, superb coverage, excellent gloss holdout and fantastic sanding properties. Suitable for interior and exterior use.

Ultralock: New Formulation, a unique rapid drying solvent based primer, sealer and undercoat. Features include rapid 2-hour re-coat and superb adhesion. Suitable for interior and exterior use.



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Ultraprime: an anti-corrosive solvent based metal primer. Features include superb rust protection and excellent adhesion. Suitable for interior and exterior use.

Ultrahold: New Formulation, a spirit based stain blocker. Features include rapid 1-hour re-coat and superior stain blocking. Suitable for interior use only.

Sizes range from 500ml to 15 litres. RRP is \$66.95 for a 4-litre container.

For stockists visit www.haymespaint.com.au

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For further information, images or product samples please contact:

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