

MEDIA RELEASE

HAYMES RELAUNCHES 'SIMPLY WOODCARE' RANGE



Australian-owned paint specialist, Haymes has relaunched 'Simply Woodcare' - a comprehensive range of innovative exterior and interior timber finishes.

Haymes has spent considerable time and research developing a group of specially formulated products that are suitable for protecting and enhancing the natural beauty of wood in the Australian climate.

The range includes varnishes, sealers, primers and oils. Of note, Haymes has launched 24 new colours in its exterior range to include charcoals, soft greys and rich browns.

Haymes 'Simply Woodcare' spokesperson Wendy Payne explains that increasingly timber is being used in residential and commercial projects.

"The new colours have been introduced because of demand from architects and consumers. Not only do they want a choice of colours to be creative and complement their design but a quality product they can rely on that is backed by the very latest technology.

In fact our exterior timber finish product Uvex boasts the HALS Synergistic UV Protection, proving triple barrier UV protection, The Hybrid Polymer Formulation in the Dexpress exterior timber product also delivers exceptional durability," Wendy said.



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Products in the range include:

- Four exterior wood products: Uvex, Dexpress, Decking Oil and Exterior GP Clear
- Six interior wood finishes: Easy Floor, Aqualac Floor, Tung Oil Finish, Interior GP Clear, Aqualac GP Clear and Danish Oil
- Two preparation products: Wood Cleaner and Wood Putty.

For further information regarding stockists or RRP please visit www.simplywoodcare.com.au or Freecall Service Express on 1800 033 431.

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For further media information, images or product samples please contact:

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